

PACE 2019, a Launch pad for Agri- Startups is an initiative of **KAU Agri Business Incubator** powered by **RKVY-RAFTAAR** Scheme of **Ministry of Agriculture and Farmer's Welfare**, Government of India.

It is a uniquely designed incubation program specifically for **early-stage agri-startups**, with an aim to **promote innovation and entrepreneurship** in the field of agribusiness and allied sectors

### **Product Prototype to its Commercial Launch & Funding Support**

**Startups will validate** their products/service.

- Startups will be mentored on **how to commercially launch their product/service** and sustain in marketplaces.
  - An initial **grant-in-aid** up to **Rs.25 Lacs** (commercially launched) will be awarded to the start-up.
  - Also the extensive **Marketing & Mentoring support** by industry experts will be continued, till the time start-ups get graduated from our incubation program.
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